

# Apple Teacher at Your School



# About Apple Teacher

Apple Teacher is a free, professional learning programme designed to support and celebrate teachers. It empowers all educators — new to the profession or experienced staff members — to feel more confident using Apple products for learning and teaching.

Thousands of school leaders and professional learning experts have embraced Apple Teacher as a great way to inspire a community of lifelong learners who create innovative learning experiences on iPad and Mac. And it gets educators engaged with the technology you've invested in.

You can encourage your teachers to begin their Apple Teacher journey by signing up to and exploring the [Apple Teacher Learning Center \(ATLC\)](#). Here they'll engage with a learning platform that provides a connection to Apple where teachers can get news, tips and inspiration.

The [Apple Teacher Starter Guides](#) are learning materials that inspire new ideas for lessons while training teachers on the fundamentals of using iPad, Mac and built-in apps. Projects within the guides help educators build new skills using Apple products. At the end of each guide, teachers will find ideas they can use in the classroom straightaway.

After completing a starter guide project, teachers can take an interactive quiz. The quizzes are designed for self-paced learning, so they can take them as many times as they need to. Once they've passed all eight quizzes for either Mac or iPad, they earn recognition as an Apple Teacher.

[Learn more](#) about Apple Teacher.



# Launching Apple Teacher with a Kickoff Event

Schools across the country are holding fun kickoff events to introduce Apple Teacher in a group setting so that everyone can begin the learning journey together. The goal is to set aside dedicated time, free from distraction, where teachers can get excited about the programme and support each other while building momentum for earning recognition. Here are some best practices to consider as you plan your event:



## Participants

Think about who should attend the event. It could be a specific department or the entire teaching staff. Maybe a smaller group setting is better for your staff. Some schools have invited neighbouring schools to join them. Learning with teachers from other schools can be exciting and expand the potential of what's possible.



## Location

A large room like a canteen or gym works well to accommodate all those attending. It provides plenty of space for opening remarks, the event and a closing celebration. You can use this generous space to set up stations for each badge. Individual classrooms work well too. Either way, teachers can focus on learning one app before moving on to another. Earning the badge becomes a plus!



## Time

Deciding the length of your Apple Teacher event depends on your professional learning goals. Some schools use just one hour of a professional development day or staff meeting to introduce the programme; some spend a full inset day learning together for a more immersive experience. You can implement Apple Teacher as a year-long, single-term, month-long or one-day programme.



## Format

Choose a format that works best for your teachers. You can have them work independently, with a "buddy" or in small groups. They can complete the activities at their own pace or during a friendly, timed challenge.

It's helpful to provide guidance on a preferred learning sequence that aligns with the experience levels of each teacher or group. Educators who are new to iPad or Mac could begin with the iPad and Mac starter guides to learn the basic features and built-in capabilities. They could then move on to the five core apps in any order, then close with the Enhancing Productivity and Fostering Creativity starter guides to help integrate their new skills and build a strong foundation.

No matter which format you choose, you'll want your sessions to focus on the benefit of teachers learning and practising together, then sharing skills they can use with their students.



### Event flow

Establish an agenda for the day. Plan for an opening session, a portion of the day where teachers work on learning and earning badges together, and then a closing celebration to acknowledge their achievements — whether they earned one badge or all 20. See the sample agendas on the right for idea starters.



### Opening session

We've created a [presentation](#) to guide you in developing an opening session for your event. It's designed to help you establish goals for the day, explain why the Apple Teacher programme is important to your school's goals for teaching and learning, and set an enthusiastic tone for the day. Or use it as a starting point for preparing your own presentation.



### Mentors

Teachers who are already Apple Teachers or have mastered a few apps can provide encouragement and support to others during the event. [Read](#) how Nikole Blanchard, Apple Distinguished Educator and technology director at The Dunham School in Baton Rouge, Louisiana, mobilised and energised her teachers to earn badges at her kickoff event.



### Invitation

We've created the following text you can use to introduce the Apple Teacher programme when inviting teachers to your event:

*Apple Teacher is a new professional learning programme designed to support and celebrate teachers. You'll earn badges and an official Apple Teacher logo, so you can share your achievement with the world. Join us for our Apple Teacher Programme Kickoff, where you'll learn more about the programme, explore the learning resources, and have the chance to earn badges and Apple Teacher recognition.*

## Sample agendas

### 45 minutes

- Opening session presentation
- Register for ATLC and sign in; choose Mac or iPad learning path
- Review starter guide choices and identify a sequence
- Download the first guide
- Work on an activity individually, or find a study buddy or group

### 90 minutes

- Opening session presentation
- Register for ATLC and sign in; choose Mac or iPad learning path
- Review starter guide choices and identify a sequence
- Download the first guide, and lead an exploration of its features
- Find a study buddy or identify a small group for learning the content
- Start the content activities together
- Individuals or small groups share an idea with the whole group to close the event

### Full day

- Opening session presentation
- Register for ATLC and sign in; choose Mac or iPad learning path
- Review starter guide choices and identify a sequence
- Download the first guide, and lead an exploration of its features
- Identify mentors and rooms or tables for each of the eight guides
- Schedule 75-minute rotations with a maximum of four rotations
- Leaders introduce key features of app to use in the classroom
- Choose some activities from starter guides to work through with teachers
- Ask individuals or small groups to share an idea with the group at the end of the day
- Wrap up with these questions:
  - What new thing did you learn that you want to try?
  - How can you use [app name] in your classroom to increase student engagement?



## Maintaining Momentum

Once your event is over, it's a good idea to establish a plan for teachers to continue earning badges on their own. To keep the momentum going, consider setting a deadline for when they should earn their next set of badges. Here are a few other ways to keep staff interested and engaged:

### **Mentor programme**

Once a core set of teachers have earned their recognition, launch a mentoring programme. This group would provide encouragement and support to others. Conducting frequent check-ins, sending schoolwide communications, or sharing visible displays of accomplishment like posters and flyers are great ways to encourage others.

### **Badge Challenge**

Roll out an Apple Teacher Badge Challenge so staff can focus on earning one badge per week. Whether you choose an 8-week challenge that focuses on earning badges for iPad or Mac, or a 16-week challenge that focuses on both, a Badge Challenge is a great way to get your teachers engaged and build momentum. At your next professional learning day, a few teachers could share what they've learned — from something simple like a new feature they've discovered, to a new way of using an app in a lesson.

### **Study Buddy programme**

Create an Apple Teacher Study Buddy programme in which two or three teachers team up to study for their badges. Bringing together teachers within the same year group or department can inspire them to discover fresh ways to teach a particular subject. Or encourage diversity of thought and identification of best practices across subject areas by inviting teachers from different departments to "buddy up".

### **Apple Teacher Hour**

Plan an event in which you set aside a specific amount of time for teachers to log in and work on earning badges. Finding time for professional learning can be challenging, so giving them the freedom to explore the programme materials and strengthen their skills relieves them from the pressure of finding time to fit it in.

# Celebrating Your Teachers

We know that teachers are motivated by their accomplishments. Once you've determined how you'll deliver the programme in your school, consider a few of these ideas for acknowledging educators who've started earning a few badges or have finished earning their recognition as an Apple Teacher. Then make your own list. Be creative!

- Share your teachers' achievements on your website or intranet, at governors' meetings, or through your newsletter.
- Share photos of your teachers earning their badges on your school website, newsletter, learning management system or social media channels. Be inspired by the [Saint Viator High School Educational Computer Technology Department](#) in Arlington Heights, Illinois, who used their school's Twitter account as a key motivational tool. Or see how [Piedmont High School](#) in Piedmont, Alabama, also used Twitter to honour their teachers.
- Announce your school's Apple Teacher milestones. A life-size temperature chart is a great way to show the percentage of teachers who've earned their recognition. Update it weekly or monthly, and place it in the front office for everyone to see. Share this good news with your staff, parents and community.
- Plan a celebration for your new Apple Teachers at the next staff event, back-to-school night, parents' evening or special school ceremony.
- Have plenty of prizes and rewards to motivate and inspire your teachers — serve the lunch of their choice, offer the head's parking space or award gift cards. Or consider making door stickers like those created by Jon Smith, an Apple Distinguished Educator and the technology integration specialist for Alliance City Schools in Alliance, Ohio.

However you celebrate, we encourage you to follow us on Twitter @AppleEDU and use #AppleTeacher to connect with us and share your accomplishments with thousands of teachers around the world.



## Going Further

Apple is committed to helping schools get the most from their technology and create innovative learning experiences for students. We believe that authentic technology integration is a journey from skill acquisition to instructional innovation. Apple Professional Learning (APL) meets the needs of educators through a comprehensive set of learning services and resources beyond the Apple Teacher programme, including Apple Education Trainers and Apple Store offerings.

### Apple Professional Learning

Educators tell us that the most effective professional learning includes coaching and mentoring experiences from trusted professionals they work with. Once your teachers have acquired the core skills offered in the Apple Teacher programme, they're ready to focus on instructional practice innovation with the help of Apple Education Trainers. These experts work shoulder to shoulder with teachers to build the confidence they need to make innovations in their instructional pedagogy. This approach reflects Apple's belief that instructional transformation depends on a relationship that's built over time. To bring an Apple Education Trainer to your school, contact your Apple Account Executive on 0800 048 0408 or find an [Apple Authorised Reseller](#).

### Apple Store

With "Today at Apple" in-store programmes just for educators, you can take your teachers on a Field Trip to focus on a specific Apple app, such as Keynote or Pages. Teacher Tuesdays, regularly scheduled hands-on sessions for teachers, help educators unlock the magic of iPad and Apple apps — enhancing productivity and boosting creativity with students. Teachers can then go further in the Apple Teacher programme and earn badges. Schedule a Field Trip or sign up for a session [online](#).

